



**E-News 1: Monday 25 Aug 08**

**Events & Media Opportunities**

### **WEEK ONE – FESTIVAL CAIRNS**

Festival Cairns 08 will 'rock on' into week one with books, basketball, music and theatre culminating in action-packed weekend with **TimeOUT Concert at Cairns Showgrounds** on Saturday 30 August and the final of the **NBL QLD Cup at the Fish Tank** on Sunday 31 August.

Check out my Festival Cairns blog – features all press releases/media kit and updates...[www.pipmillerpr.com.au](http://www.pipmillerpr.com.au) or call me on 0419 681543

For interviews with Operations Manager, Narell Black, call her on 0433 078830 or tel: 40307518 email: [narell@eventscairns.com](mailto:narell@eventscairns.com)

**Please note, there are media opportunities** included in week one e-news. They are written in **RED**. Other opportunities will no doubt arise during the week and will be issued / notified under separate cover.

**Monday 25 August:**

**Media Opportunity: Festival Cairns Becomes Omnipresent throughout Cairns in days leading up to kick off!**

- Festival Cairns Operations Manager, Narell Black and team spends the day placing signage and promotional material at key arrival and departure points for visitors in the city... Narell Black 0433 078830 or Matt Colleton on 0400 930316.

**Tuesday 26 August:**

**Media Opportunity: Dress Up Your Business**

- In its second year, Dress Up Your Business has captivated the business community achieving a record of 30 plus entries from businesses throughout the city vying for the chance to dress up their shop fronts and office space in Festival colours and icons while competing for a chance to win big – \$500 prize money up for grabs for first prize and Birch Carroll and Coyle movie pass packages for the runners-up.

Participating businesses include Balloons Etc, Birch Carroll and Coyle (event sponsor of DUYB campaign, McDonnell's Law, BDO Kendalls, The Edge and more..

### **Wednesday 27 August:**

#### **Media Opportunity: Fun at Games at Event Partner SUPA IGA Pease Street, Manunda**

- Live outside radio broadcast at Supa IGA Pease Street (featuring entertainment, Skytrans Cairns Taipans, mini- squad etc)

#### **Media Opportunity: 7pm at Rydges Tradewinds for NQ Events' Food, Wine & All That Jazz**

- On Saturday 6 September, Events NQ will once again stage Food, Wine and All That Jazz – which is not surprisingly, one of Festival Cairns' most popular and iconic events.

Rydges Tradewinds Catering's executive chef, John Crank will present one of his special dishes (**Moroccan lamb curry with cous-cous & lemon wedges**) that will be served to guests attending the fourth annual Food, Wine and All That Jazz event in a new waterfront location on the Esplanade (north of Skate Park). He will be joined by Felix the Firedancer and his pyro-technique crew who, at the event, will perform along with popular dance band, Hip2Soul, four piece band Paris Texas and Gherkin the Clown (stilt walking, balloon sculpture, juggling and clowning for kid's space).

**For Information, contact Majella Smith, Events NQ on tel: 4053 9123 or visit the website: [www.foodandwinenq.com.au](http://www.foodandwinenq.com.au)**

### **Thursday 28 August:**

- Shakespeare in the Library from 9am at Cairns City Libraries **Tel: 4044 3797**
- NBL QLD Cup tips off at Fish Tank with first game from 6pm and second game at 8pm. This is a challenge of the best of Queensland's basketballers – Gold Coast Blaze, Townsville Crocs and Skytrans Cairns Taipans. **Tel: 4030 7555**

### **Friday 29 August:**

#### **Media Opportunity: xam at Esplanade Lagoon for Sunday's Festival of Sport**

Meet with Festival of Sport Ambassador, Brad Bevan – champion triathlete and local lad who originally hailed from Mirriwinni...**Simone Roseler, Marketing and Promotions** Inner City Precinct, **tel: 4044 3715**

#### **Media Opportunity: 4pm at Tanks Art Centre for Sneaky Beats, Saturday 6 September at Esplanade Lagoon**

- **Photo op - Rehearsal at Tanks Arts Centre in the two week lead-up to the event** – opportunity for media to discuss event with program coordinators and youth involved and get photographs of youth rehearsing for the event. Main player, David of Amedance, has just won a Q Song song-writing award. **Contact Eva Roberts, Mob: 0404 848 666**
- NBL QLD Cup continues at the Fish Tank – games from 6pm and 8pm.
- Festival Fridays kick off at Ba8 from 5pm – live music.
- **Launch of KickArts BIG exhibition from 6pm at KickArts – Good Social Opp**
- Ben Winkelman Trio from 6.30pm for 7.30pm show at Tanks Arts Centre (Tank 5)
- Statespeare from 7.30pm at Cairns City Libraries

#### **Saturday 30 August:**

- Family Fun at the Pier from 10am to 1pm featuring La Goons
- Cairns Regional Gallery Festival Cairns Family Fun Day from 10am to 3pm
- The Tropical Writers' Festival from 10.30am at Shangri-La (Literary dinner from 7pm featuring Nick Earls)
- TimeOUT Concert at The Cairns Showgrounds from 4pm to 10pm
- Subway Hoops Clinic at Fishtank from 4pm to 6pm
- Jeff Lang from 6.30pm for 7.30pm show at Tanks Arts Centre (Tank 5)
- Cairns Choral Society's 2008 Gala Spectacular from 7.30pm at Cairns Civic Theatre

#### **Sunday 31 August:**

- Festival of Sport from 8am to 8.30pm at Fogarty Park and Esplanade
- The Tropical Writers' Festival continues at 9.30am
- Family Fun at the Pier from 10am to 1pm featuring La Goons
- Cairns Choral Society's 2008 Gala Spectacular from 3.00pm at Cairns Civic Theatre
- NBL QLD Cup culminates in basketball final at fish tank from 6pm

ends

#### **Publicity**

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